

Landbasert oppdrett – finansielle betraktninger

Morefish og Åkerblå

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DNB Ocean Industries – Seafood

DNB Bank is a global seafood player



Agenda

- Drivers for land-based farming
- Current themes
- What we look for
- How banks think

Why all the focus on land-based farming? Many good reasons

- Still, the conventional salmon companies play the waiting game..



Regulatory reasons

Conventional growth is expensive and limited and less profitable in exposed areas



Environmental reasons - oceans

No impact on the oceans, no fish escape, seabed footprint



Other environmental reasons

Production close to market reduces the need for air freight and lowers the carbon footprint



Fish health aspects

No sea lice or treatment of the fish, reduced stress, better growth with stable temperatures



Consumer friendly

Fresher salmon with production close to market



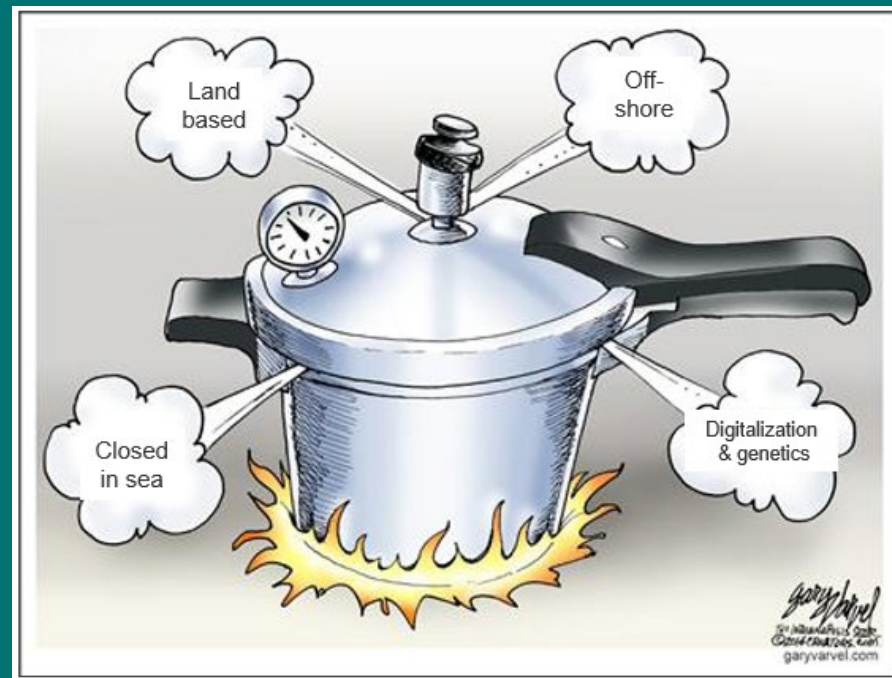
Profitability

The factors above are key profitability drivers for land based farming. Long term, when technological and operational risk have been reduced, the industry can become very profitable

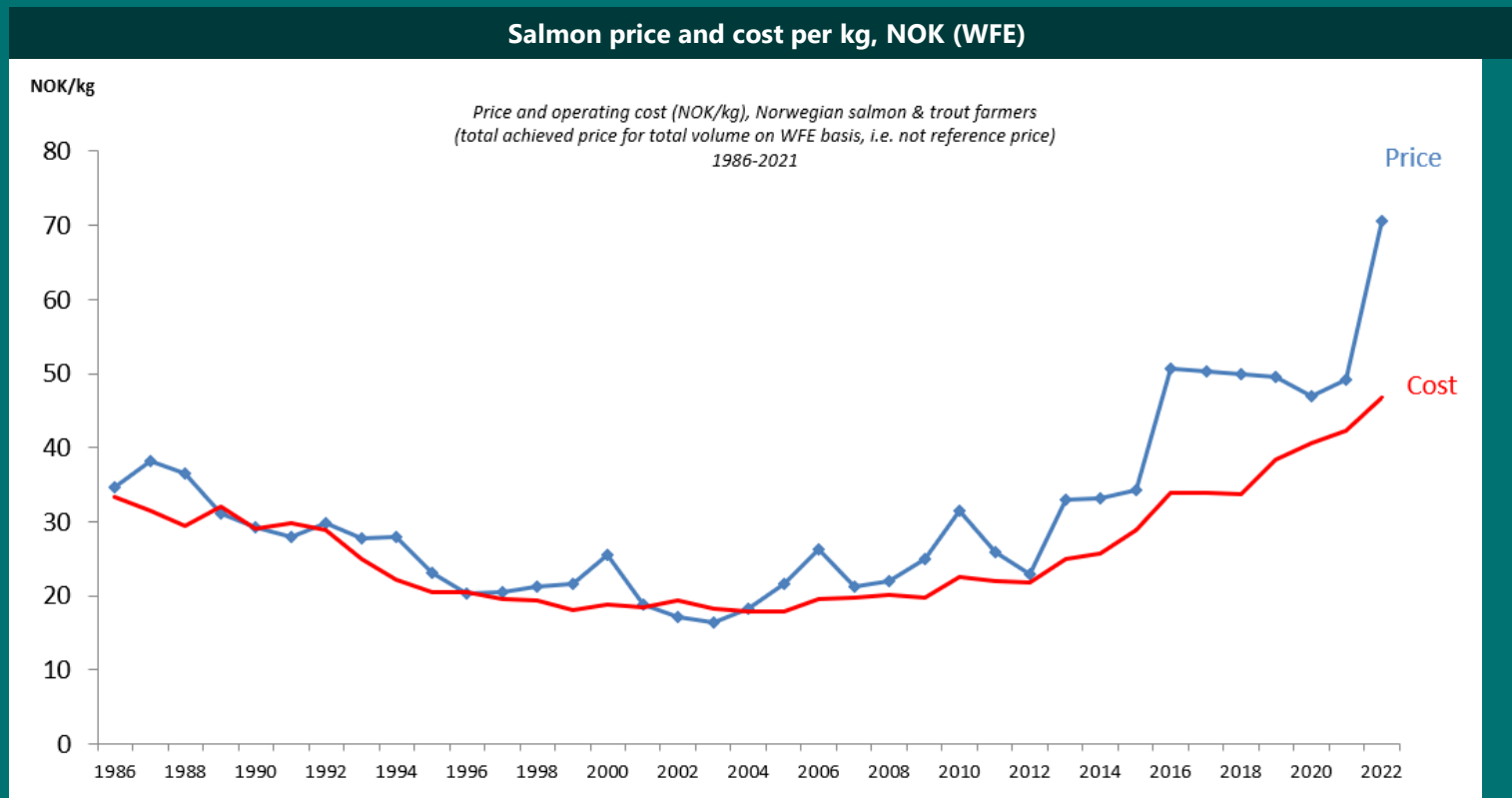
In short: sustainability, different value proposal, lack of growth in conventional farming

Enablers

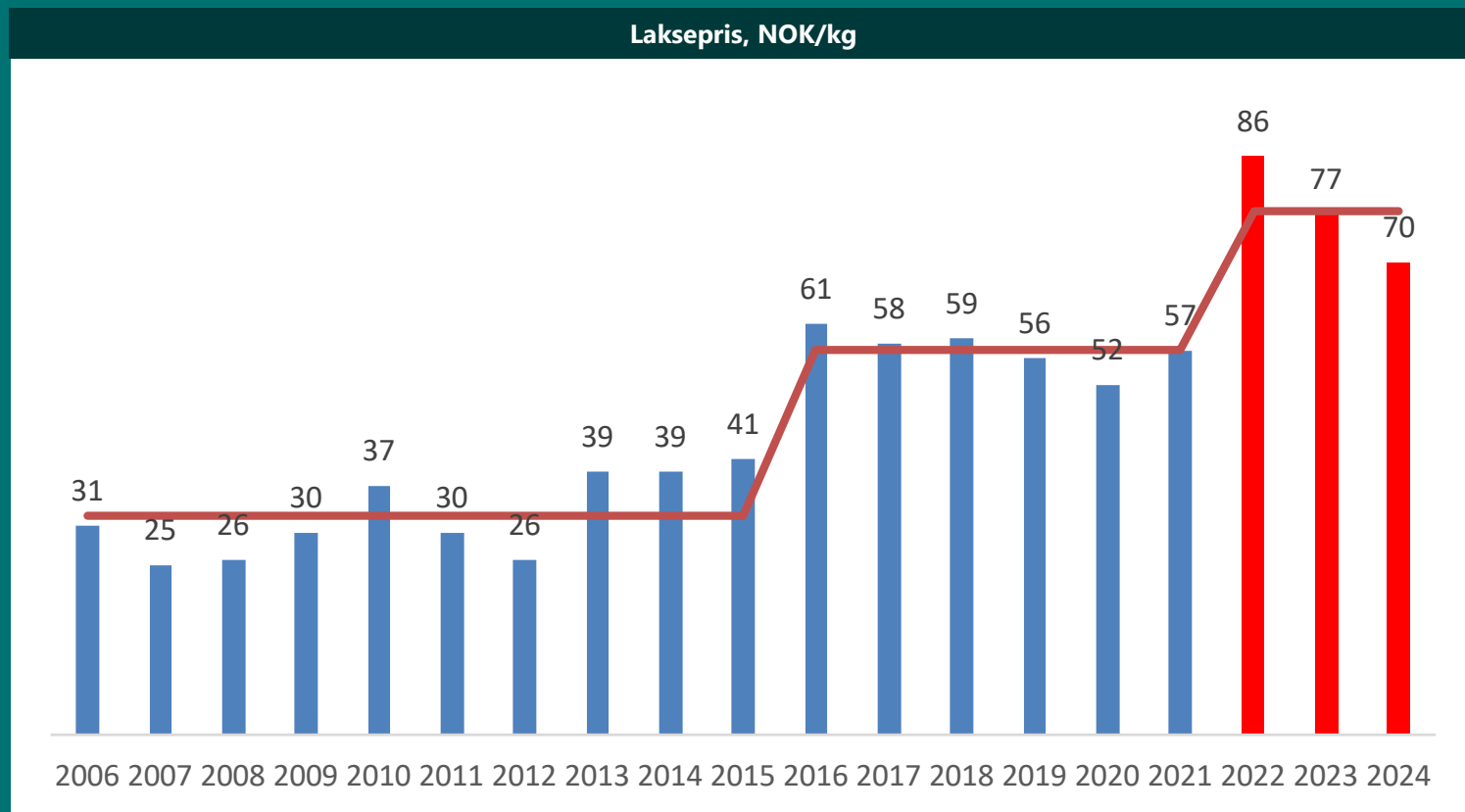
- High profitability
- Good long-term price visibility
- Clearly defined problems



High price & high cost in sea positive for land-based farming



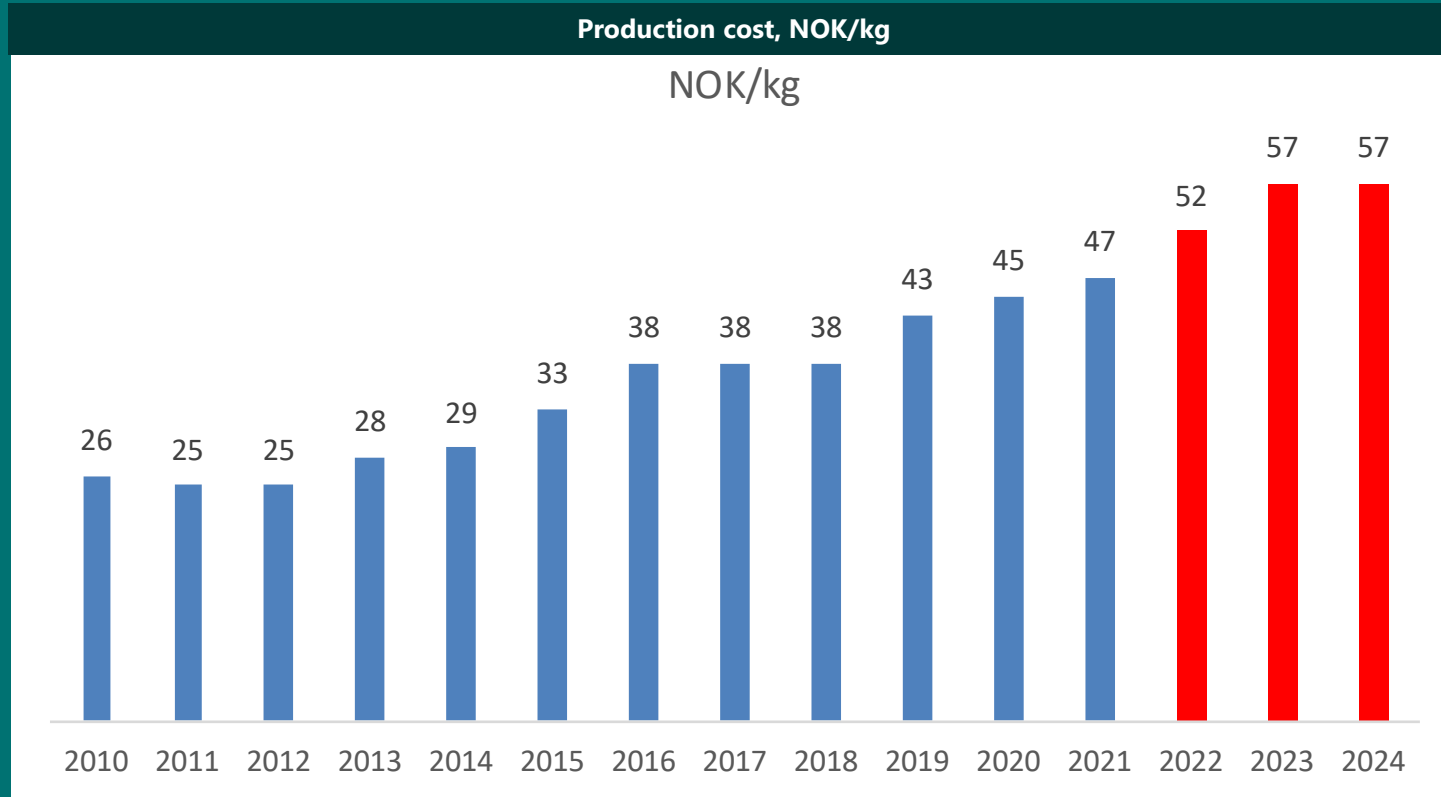
Strong prices also ahead



But cost will also pick up



Source: DNB Markets' Alex Aukner

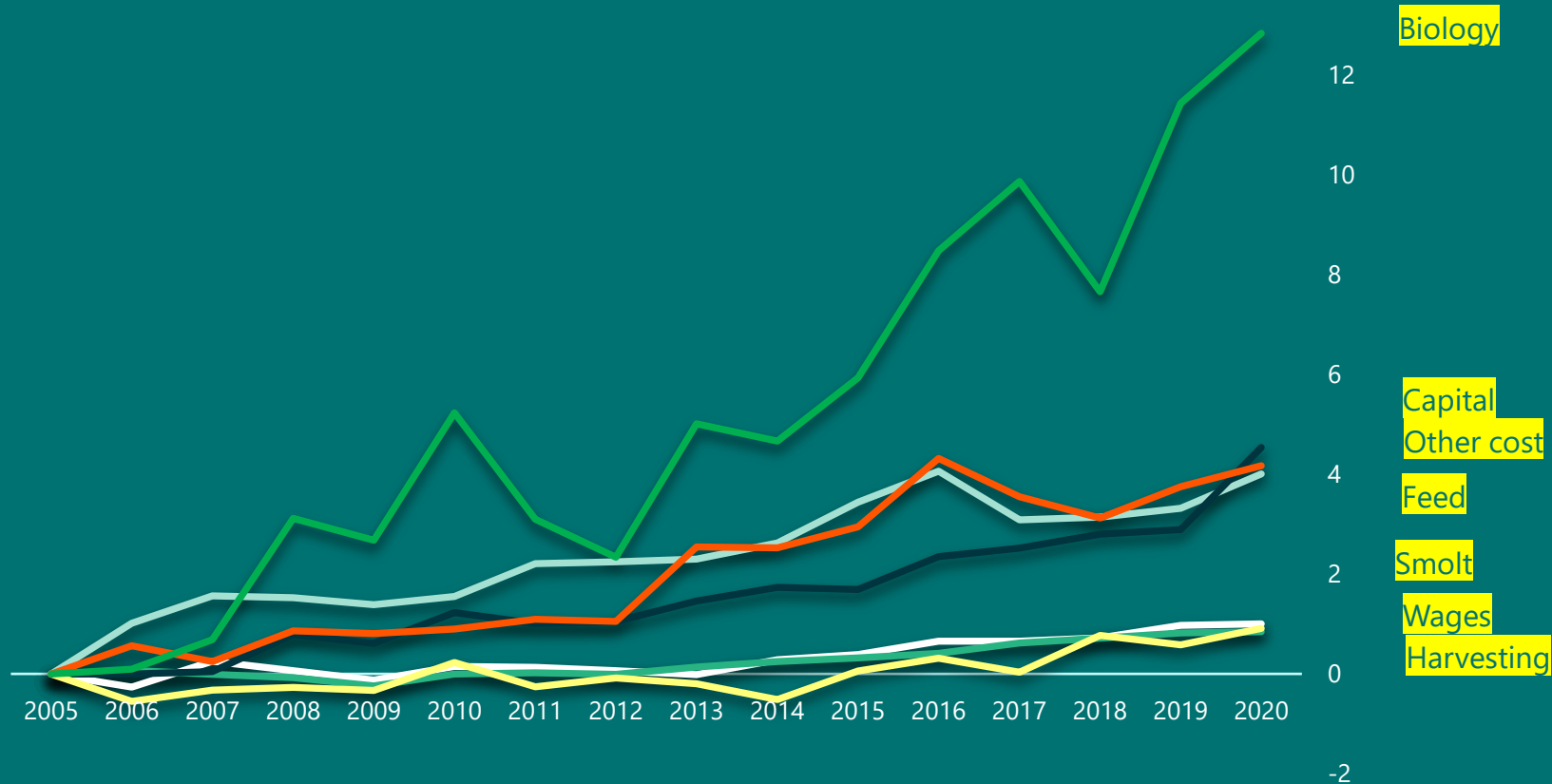


Biology has been the key cost driver



Source: Bård Misund,
University of Stavanger

Cost per kg, NOK. Change since 2005

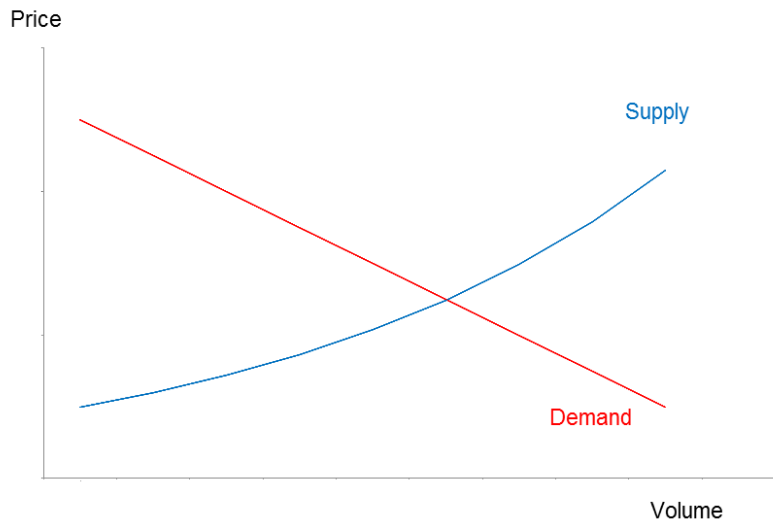


What sets the price?

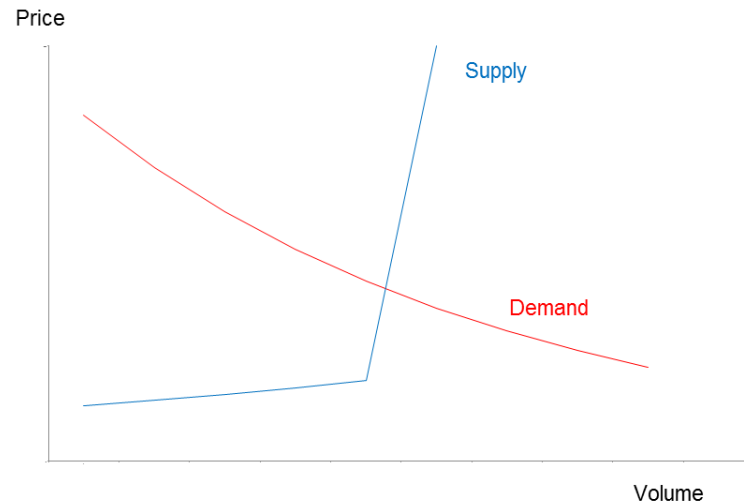


Confidential

Old supply curve



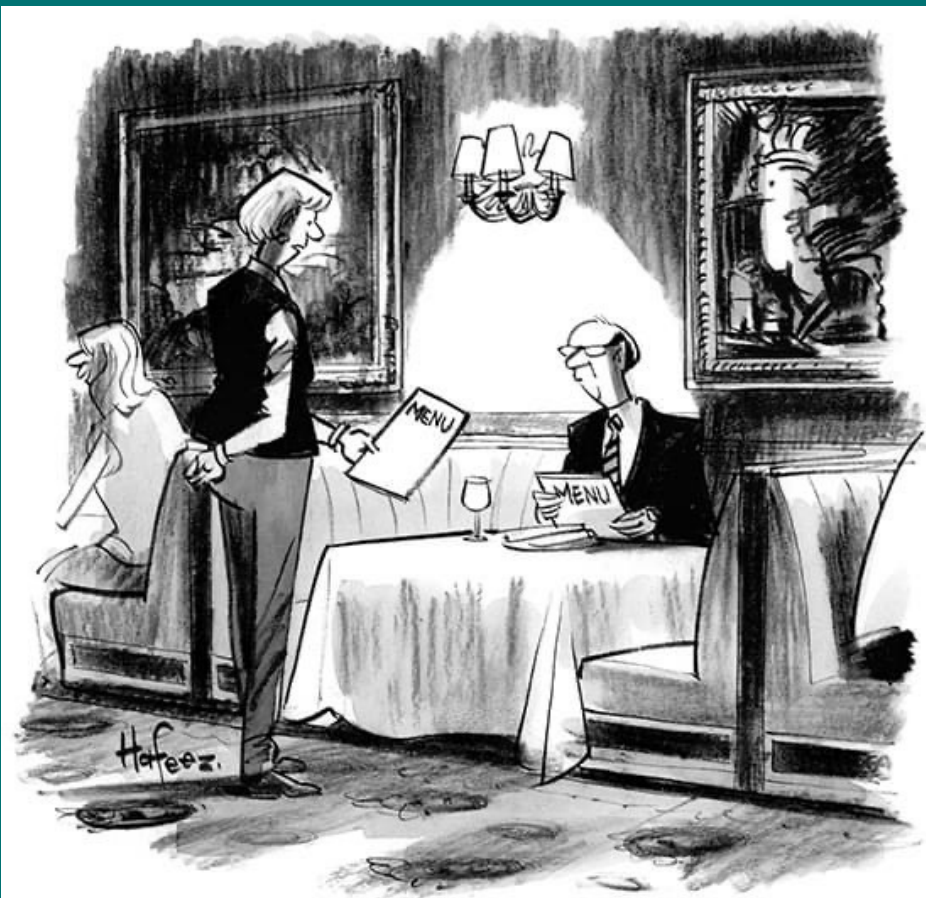
New supply curve



- Until 2012 higher prices meant higher volumes. Not anymore
- Will new technology add capacity high on the supply curve or low?
 - *Oil sand vs shale oil – very different impact on incumbent producers*

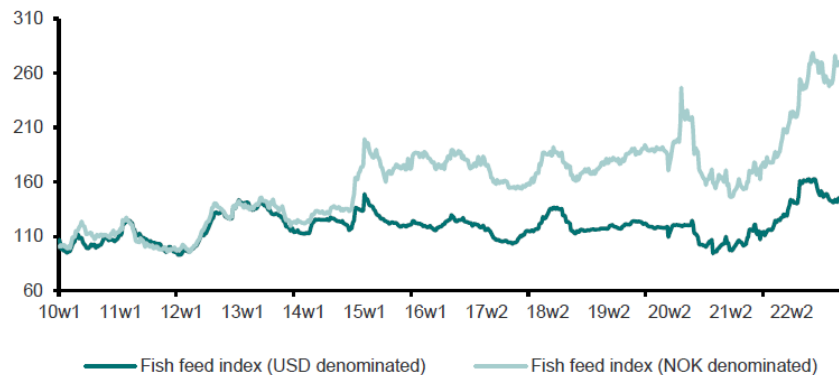
Salmon price - a ticking bomb or a horn of plenty?





"While you were deciding, we raised our prices."

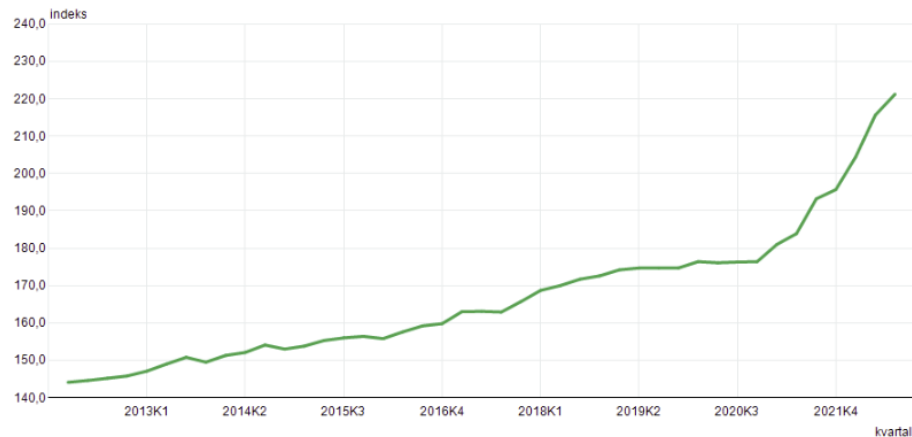
Estimated trend in fish-feed prices (indexed from January 2010)



Norway 10Y Bond Yield (percent) 3.5420 +0.0720 (+2.07%)



08662: Byggekostnadsindeks for veganlegg (1. kv. 2004=100), etter kvartal. Veganlegg, i alt, Byggekostnadsindeks.



09363: Kraftpriser i engrosmarkedet (øre/kWh), etter kvartal. SALG AV ENGROSKRAFT, Kraftpris ekskl. avgifter.



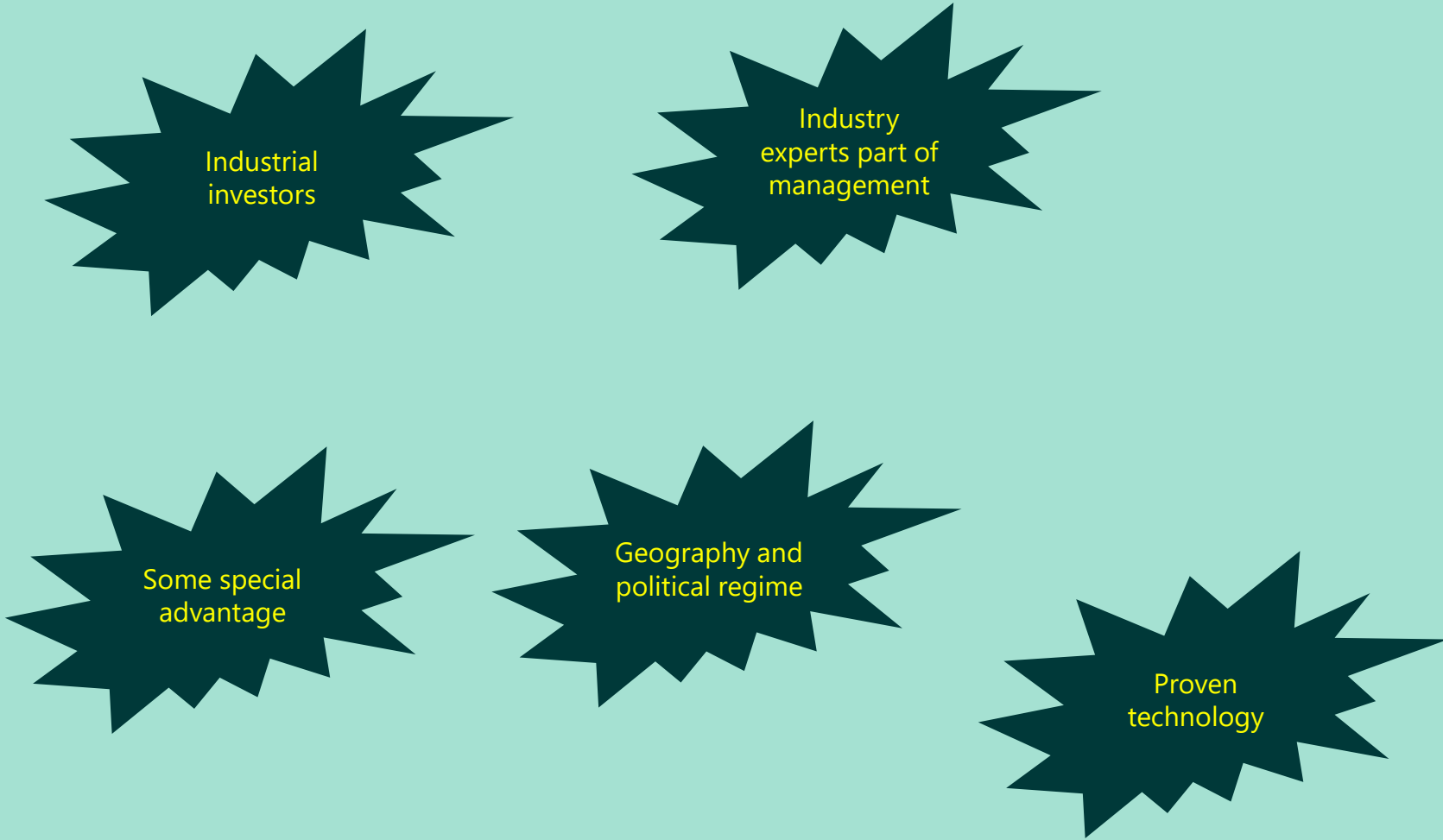


**"I suppose I'll be the one
to mention the elephant in the room."**

BlackRock chief Larry Fink says Ukraine war marks end of globalisation

Boss of \$10tn asset manager warns about inflation as companies reconfigure supply chains





Industrial
investors

Industry
experts part of
management

Some special
advantage

Geography and
political regime

Proven
technology



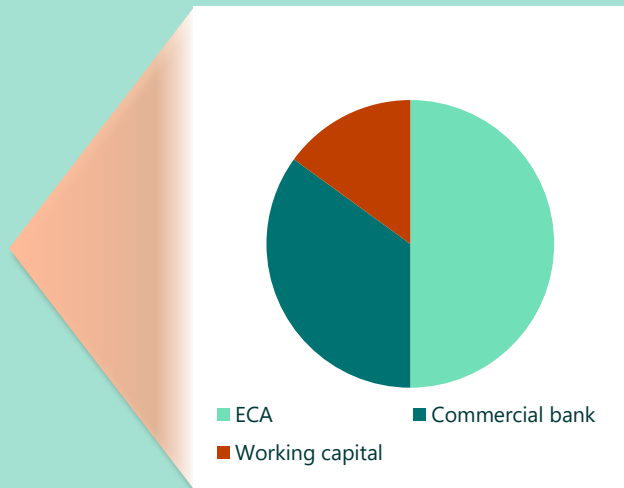


Debt financing of land based salmon farming

Simplified capital structure



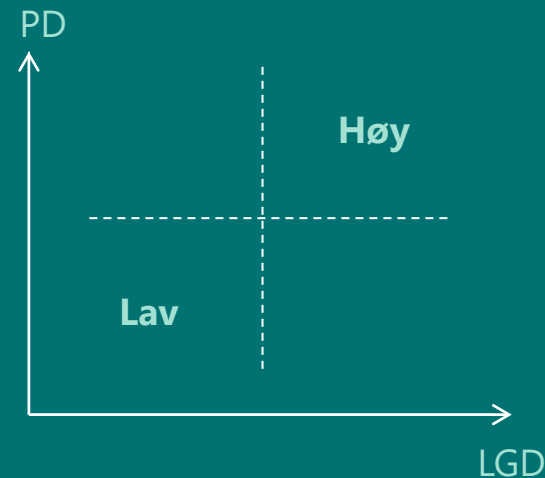
■ Equity ■ Debt



Hvordan tenker en bank?

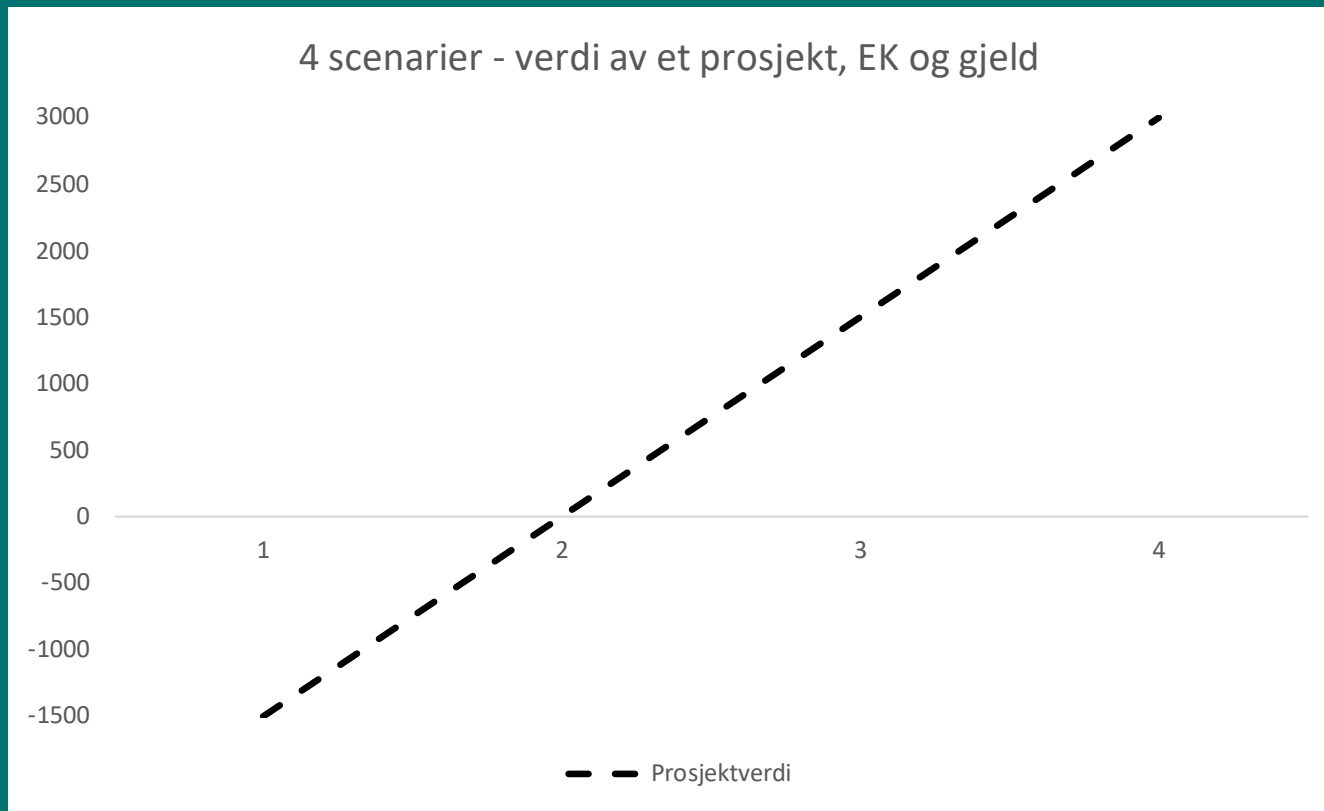
Vi ser på sannsynligheten for at bedriften misligholder gjelden og vi i så fall taper

- **Probability of Default (PD)** – sannsynligheten for at kunden går konkurs. Baseres på kundens finansielle stilling og markedsposisjon.
- **Loss Given Default (LGD)** – forventet andel av engasjement banken vil tape dersom kunden går konkurs. Avhenger av hvilket pant og hvilken forhandlingsposisjon banken har.
- Risikoen vi tar avgjør hvor mye kapital banken må sette av, og dermed også hvor mye banken må ta betalt for å låne ut penger.



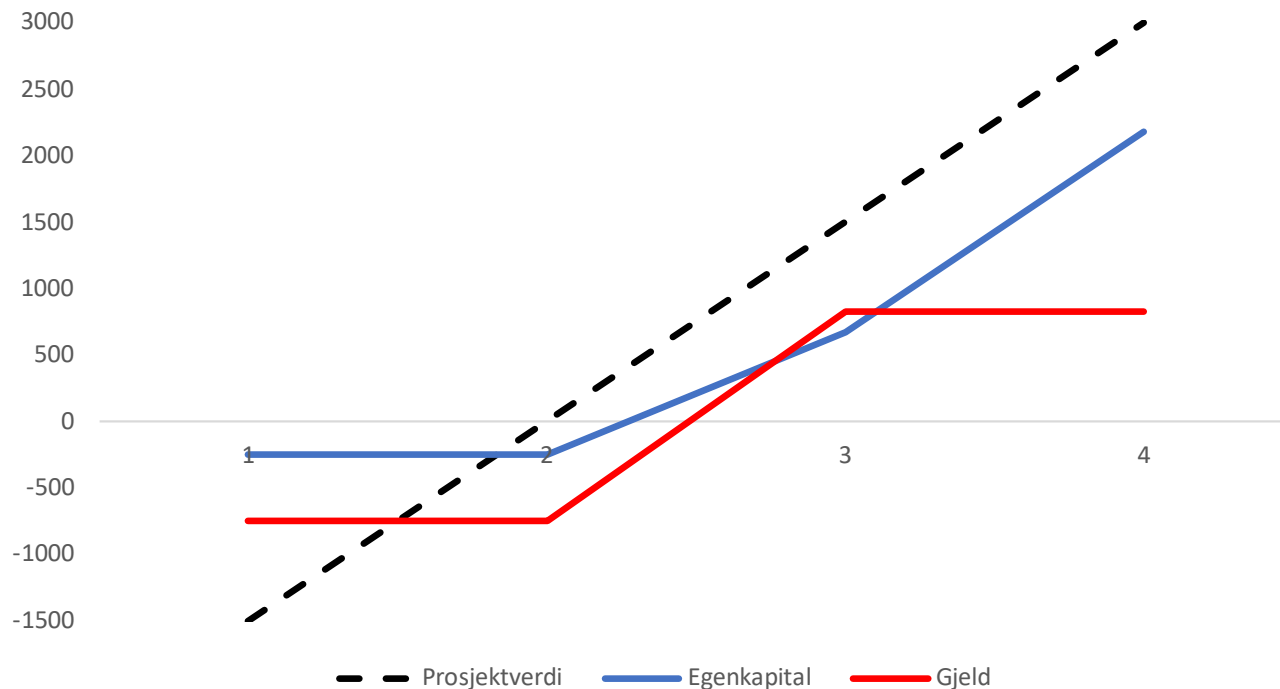
$$\text{Forventet tap} = PD \times (1 - LGD)$$

Et prosjekt med 4 mulige utfall – fra stort tap til stor gevinst



Et prosjekt med 4 mulige utfall – fra stort tap til stor gevinst

4 scenarier - verdi av et prosjekt, EK og gjeld



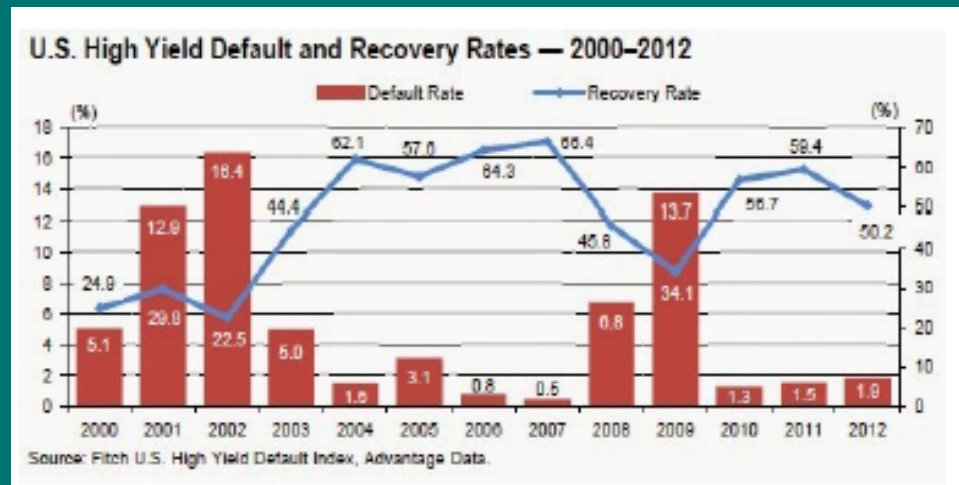
- EK 250
- Gjeld 750
- 4 scenarier med 25% sannsynlighet hver, prosjektverdi på hhv - 1500, 0, +1500, +3000
- 10% lånerente
- Forventet EK avkastning pluss 185%
- Forventet gjeldsavkastning minus 45%

Bankenes pantesikkerhet

Ulike typer pantesikkerhet

		Kapitalintensiv bedrift	
		ja	nei
Type eiendel	standard	skip, næringseiendom	kundefordringer
	ikke-standard	fabrikker	merkenavn, patenter

Korrelasjon mellom tapssannsynlighet og tap



Still a young industry, but promising developments in recent years

- Many unknown unknowns as we are still in an early phase

"There are known knowns; there are things we know we know.

We also know there are known unknowns; that is to say we know there are some things we do not know.

But there are also unknown unknowns — the ones we don't know we don't know.

And if one looks throughout the history of our country and other free countries, it is the latter category that tend to be the difficult ones" – Donald Rumsfeld



Techno-logical risk

Does the technology work well enough on a large scale? Can the technology handle/produce the volumes/density promised by the supplier?

Technical /Op. risk

Will we get to the "airplane system risk" where the important system simply doesn't break down? If the systems works fine in 90/100 batches, it is not good enough if there are major production challenges in 10/100

Biological risk

How does the fish deal with the density levels required on land over time? What if bacteria get into the tanks? H2S?

Thank you for your attention



SEAFOOD IS SECOND
NATURE TO US

BANKING IS FIRST